



# Sustainability *focus*

**“AN INITIATIVE TO PROVIDE INVESTORS AND ANALYSTS VITAL INSIGHT INTO ORGANIZATIONAL BELIEF”**

## Helping to Attain Sustainability Goals...

### Sustainability tip of the month

***“Save up to 30% in annual paper consumption by printing and copying double sided.”***

On 17th June 2012, BRAC EPL Investments Limited (BEIL) embarked on a tree plantation campaign, as part of a pledge fulfillment to replant twice the number of trees, which may have been felled because of the paper usage in BEIL in a year plus an estimation of what will be used in the next 5 years.

Along with BRAC Horticulture Enterprise, BEIL gave back to the environment what we have used plus more, planting Raintree (Albizia Saman); and Akashmoni (Acacia Auriculiformis) in Manikgonj Nursery Campus of BRAC Horticulture.



## PLANET WATCH

### BRAC opens green retail outlet

Located on Gulshan-Tejgaon Link road, this is the country's first ever green retail outlet which comprises four enterprises -- BRAC Solar, BRAC Nursery, BRAC Recycled Handmade Paper and BRAC Sericulture, featuring their products and services.

To read more: <http://www.thedailystar.net/newDesign/news-details.php?nid=212786>

#### About BRAC Recycled Handmade Paper (RHMP):

BRAC Recycled Paper is currently offering a special exchange program where the enterprise will collect your office paper waste and recycle it into office stationeries for regular use or corporate gifts. For more information, visit BRAC RHMP at:

BRAC Kanon: 205/1/B Gulshan Tejgaon Link Road (Opposite of Gulshan Aarong), Dhaka

Email: [brac.recycledpaper@brac.net](mailto:brac.recycledpaper@brac.net)

**BEIL WISHES ALL READERS A HAPPY NEW YEAR!!!**

#### About Sustainability Focus:

As a proud member of the BRAC family, BEIL's core beliefs are very much based on the social goals of BRAC and that is why we believe that profit and growth are not sustainable in the modern world without taking care of the environment and community first. Sustainability Focus endeavors to enhance social return on investments. BEIL has published Sustainability Report of 2011; and aims to continuously monitor both our internal and external environment to ensure sustainability in all our business practices. Sustainability Focus is one of the initiatives to bring awareness to our employees and people around us. We believe every little step will make a difference.

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